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Author Chia Chen Hsu
Author's Email Address No Public.
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Abstract
Due to increase of leisure time and information, leisure activities have been diversifying. Adventure recreational activities have been paid much attention by the public. Among a lot of adventure recreational activities, air soft gun （which is so called "survival game"） is positioned in the status between legal and illegal. However, those survival game's participants have registered in a legal association for public since 2006 in Taiwan. The Taiwanese government has started to promote the survival game through the association.

This research was aimed to find out the relationships among recreational motivation, involvement and flow experience of participants and snowball sampling was applied. The findings of the research indicate that：positive significant relations exist between "recreational motivation" and "involvement ", positive significant relations exist between "recreational involvement" and "flow experience". Hense, recreational involvement plays an important role among the factors described above. Some suggestions were discussed for the promotion of the survival game based on the results of the research.
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